



Standard Certificate of Circulation

For the 10 issues distributed between 1st July 2007 and 30th June 2008

**Business
Magazines**

Specification Magazine



Specification

MAGAZINE

Contents

2	Analysis of Circulation
3	Supporting Data

The Primary Market Sector for this publication is:

Architecture

This certificate expires on 30th September 2009 unless ABC has issued a new certificate before that date.

Issued by
ABC Ltd
Saxon House, 211 High Street
Berkhamsted
Hertfordshire HP4 1AD
United Kingdom

Tel: +44 (0) 1442 870800
Fax: +44 (0) 1442 200700
Net: www.abc.org.uk
Email: abcpost@abc.org.uk
ABC Ref: 13784/15412067

All data carried in this certificate is derived from a Return of Circulation approved by ABC on: 15th October 2008 on behalf of the publisher: Tanner Stiles Publishing Limited. The publisher has certified that the data has been reported in accordance with ABC rules. ABC will audit the data and if any material error or omission is found, an audit report will be issued giving details of the error or omission.

For details of audit reports issued or the rules and procedures, please contact ABC.

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Specification Magazine

Certificate of Average Net Circulation for the 10 issues distributed between 1st July 2007 and 30th June 2008

	Net Total	United Kingdom	Other Countries
TOTAL AVERAGE NET CIRCULATION PER ISSUE	18,350	18,350	-
Total Average Net Newstrade Sales Per Issue	-	-	-

Analysis for the Audit Issue cover dated May 08 and distributed on 29th May 2008

		18,350	18,350	-
Total Net Circulation				
Newstrade and other Single Copy Sales	Total	-	-	-
At Full Cover Price/NTT		-	-	-
At a Lower Rate		-	-	-
Paid and Controlled	Total	-	-	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Single Copy Subscription Sales	Total	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Multiple Copy Subscription Sales	Total	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Bulk Sales	Total	-	-	-
At Full Rate		-	-	-
At between 50% and 100% of Full Rate		-	-	-
At less than 50% of Full Rate		-	-	-
Society/Association/Organisation Circulation	Total	-	-	-
Paid optional single copies		-	-	-
Unpaid single copies (Written Requests)		-	-	-
Unpaid single copies (Electronic Requests)		-	-	-
Unpaid single copies (Telephone Requests)		-	-	-
Non-optional single copies		-	-	-
Controlled Free Circulation	Total	18,350	18,350	-
see terms of control on page 3. Sources for all addressees are less than 3 years old.				
Individual Written Requests		13,135	13,135	-
Individual Electronic Requests		-	-	-
Individual Telephone Requests		-	-	-
Company Written Requests		-	-	-
Company Electronic Requests		-	-	-
Company Telephone Requests		-	-	-
Non-requested by name		5,215	5,215	-
Non-requested by job title / function		-	-	-
Non-Controlled Free Circulation	Total	-	-	-
By Name		-	-	-
Not by name		-	-	-

Duplication: The level of duplication on the mailing list for the audit issue was: 0%

Miscellaneous data:

The Basic Cover Price for the audit issue was: Not Applicable

The United Kingdom Basic Annual Rate for Subscriptions for the audit issue was: Not Applicable

The annual other countries subscription rate for the audit issue was: Not Applicable

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Society / Association / Organisation Circulation

None

Controlled Circulation - Terms of Control in audit period

Architects, architectural technologists, surveyors, engineers, materials buyers, contract managers, premises/facilities/estate managers and individuals responsible for the specification or purchase of building products and services working for the public sector, architectural practices, housebuilding companies, building contractors, housing associations, property developers, survey practices, consulting/contracting engineering companies and building materials manufacturers/suppliers.

Age of source data for the Audit Issue

Category by quantity	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	13,135	8,812	2,257	2,066
Individual Requests	13,135	8,812	2,257	2,066
Company Requests	-	-	-	-

Category by percentage	Total	0-1 yr	1-2 yrs	2-3 yrs
Total	100.0	67.1	17.2	15.7
Individual Requests	100.0	67.1	17.2	15.7
Company Requests	-	-	-	-

Actual Distribution Dates for issues distributed during the audit period

Variations for issues with a variance of more than 10% above (+) or below (-) the average net circulation

Bulk Sales for issues with Bulk Sales representing 10% or above of the circulation for that issue

Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk Qty	Cover Date/ID	Distribution Date	Net Circ.	Variance %	Bulk Qty
June 08	24-Jun-2008	18,350	-	-					
May 08	29-May-2008	18,350	-	-					
April 08	28-Apr-2008	18,350	-	-					
March 08	25-Mar-2008	18,350	-	-					
February 08	26-Feb-2008	18,350	-	-					
January 08	31-Jan-2008	18,350	-	-					
December 07	11-Dec-2007	18,350	-	-					
October 07	23-Oct-2007	18,350	-	-					
September 07	21-Sep-2007	18,350	-	-					
July 07	11-Jul-2007	18,350	-	-					

Other Bulk Distribution. (Please note, these copies are NOT included in the circulation of any issue)

None