

# RATES & DATA



## RATES

### DOUBLE PAGE SPREAD



**RATE:**

1 Insert £4600  
3 Insert £4140  
6 Insert £3910

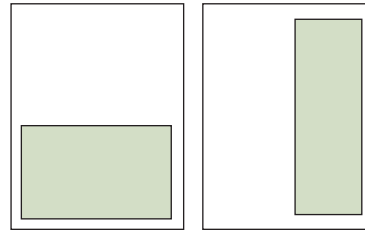
### FULL PAGE



**RATE:**

1 Insert £2500  
3 Insert £2250  
6 Insert £2125

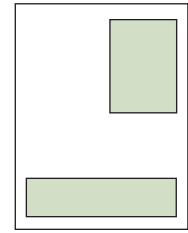
### HALF PAGE



**RATE:**

1 Insert £1300  
3 Insert £1170  
6 Insert £1105

### QUARTER PAGE



**RATE:**

1 Insert £700  
3 Insert £630  
6 Insert £595

### SPECIAL POSITIONS -

**Corporate Profile:** £6000 (Includes Corporate Project Image pages 2/3 plus dps editorial)  
**Cover positions:** Back cover + 15% Inside Front + 10% Inside Back +5%

### PR - PROJECT & PRODUCT RELEASES -

All editorial submitted for inclusion within the products in focus section of the magazine levies a production charge of **£100.00**  
(Please forward any relevant press material together with hi-resolution photography to our editorial co-ordinator (Katie Wilcox on [katie@tspltd.co.uk](mailto:katie@tspltd.co.uk))

### OTHER OPPORTUNITIES -

Inserts      Gatefolds      Direct Mail      Digital Brochures  
Tip-ons      Bellybands      E-Bulletins      Web Development

## SIZES

**Type:** DPS  
**Dimensions (mm)**

Trim: 460w x 300h  
Bleed: 466w x 306h  
Type: 440w x 280h  
Gutter: 36mm

**Type:** Full  
**Dimensions (mm)**

Trim: 230w x 300h  
Bleed: 236w x 306h  
Type: 220w x 290h

**Type:** Half Page  
**Dimensions (mm)**

Trim: Horizontal: 200w x 125h  
Trim: Vertical: 90w x 260h

**Type:** Quarter Page  
**Dimensions (mm)**

Trim: Horizontal: 90w x 125h  
Trim: Vertical: 200w x 65h

## CONTACT DETAILS



### PUBLISHER

David Stiles  
email: [david@tspltd.co.uk](mailto:david@tspltd.co.uk)

### EDITOR

Christopher Sykes RIBA

### EDITORIAL CO-ORDINATOR

Katie Wilcox  
email: [katie@tspltd.co.uk](mailto:katie@tspltd.co.uk)

### ADVERTISEMENT SALES SOUTH

James Hasting  
email: [james@tspltd.co.uk](mailto:james@tspltd.co.uk)

### ADVERTISEMENT SALES NORTH

Martyn Smith  
email: [martyn@tspltd.co.uk](mailto:martyn@tspltd.co.uk)

### ADVERTISEMENT SALES MIDLANDS

David Smith  
email: [david.smith@tspltd.co.uk](mailto:david.smith@tspltd.co.uk)

### CIRCULATION

Becki Everitt  
email: [becki@tspltd.co.uk](mailto:becki@tspltd.co.uk)

### PRODUCTION

Jonny Stiles  
email: [copy@tspltd.co.uk](mailto:copy@tspltd.co.uk)

### DESIGN & ARTWORK

Natalie Lake  
email: [nat@tspltd.co.uk](mailto:nat@tspltd.co.uk)

### Email material to: [copy@tspltd.co.uk](mailto:copy@tspltd.co.uk)

PDF's should be print ready with all fonts and images embedded (min 300dpi).

Images must be saved as TIFF or EPS minimum 300dpi at 100% size.  
Ensure all images & colours are CMYK not RGB.

Artwork requiring further production may levy further charges which will be pre-quoted prior to implementation.

Cancellations in writing by the first working day of the month prior to the month of publication as our standard terms and conditions of sale state.

# Housing

Specification



MEDIA DETAILS

## EDITORIAL FEATURES



### FEATURE PROGRAMME

#### ISSUE ONE - February

- Code for Sustainable Homes
- Heating Products and services
- Floors, Flooring, Staircases
- Part E
- Doors, Windows and Ironmongery
- Retrofit for the Future
- Ecobuild Preview

#### ISSUE TWO - April

- Refurbishment within Social Housing
- Internal / External Walls and Thermal Mass
- Affordable Energy and the Green Deal
- Plumbing and Drainage
- Ground & Concrete works

#### ISSUE THREE - June

- Roofing, Cladding and Insulation
- Property Maintenance
- Structural Systems
- Airtightness and Thermal Performance
- Flooring and Foundations
- Access and Security

#### ISSUE FOUR - August

- Ventilation, Condensation and Damp Proofing
- System Building and Renewable Energy
- Interiors and Decent Homes Improvement
- Doors, Windows and Ironmongery
- Access and Security

#### ISSUE FIVE - October

- Code for Sustainable Homes
- RMI and Retrofit/Private Sector Housing
- Fire Protection, Security and Safety
- Rainwater Systems, Drainage and Water conservation

#### ISSUE SIX - December

- Decent Homes
- Foundations, SUD's and External Works
- Paints, Stains and finishes
- Roofing and Cladding
- Interiors and exterior Improvement

## REGULAR CATEGORIES



#### EXTERIOR

Roofs  
Walls  
Add-ons  
Landscaping

#### FIT-OUTS

Kitchens  
Bathrooms  
Work areas  
Built-in Fittings

#### OPENINGS

Windows and Doors  
Rooflights

#### DESIGN

Interior Design  
Lifestyle Products  
Finishes  
Furnishings

#### CONSTRUCTION

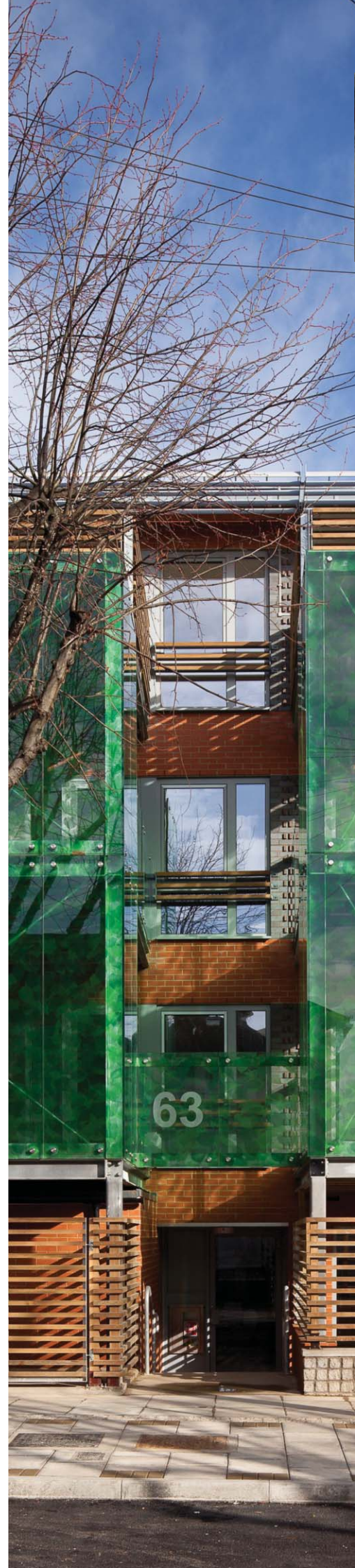
Building Systems  
Modern Methods of Construction  
Ground Works & Drainage  
Insulation  
Weather-proofing

#### INTERIOR

Floors  
Walls  
Stairs

#### SERVICES

Heating and ventilating  
Energy sources  
Lighting  
Cabling & Technology  
Security



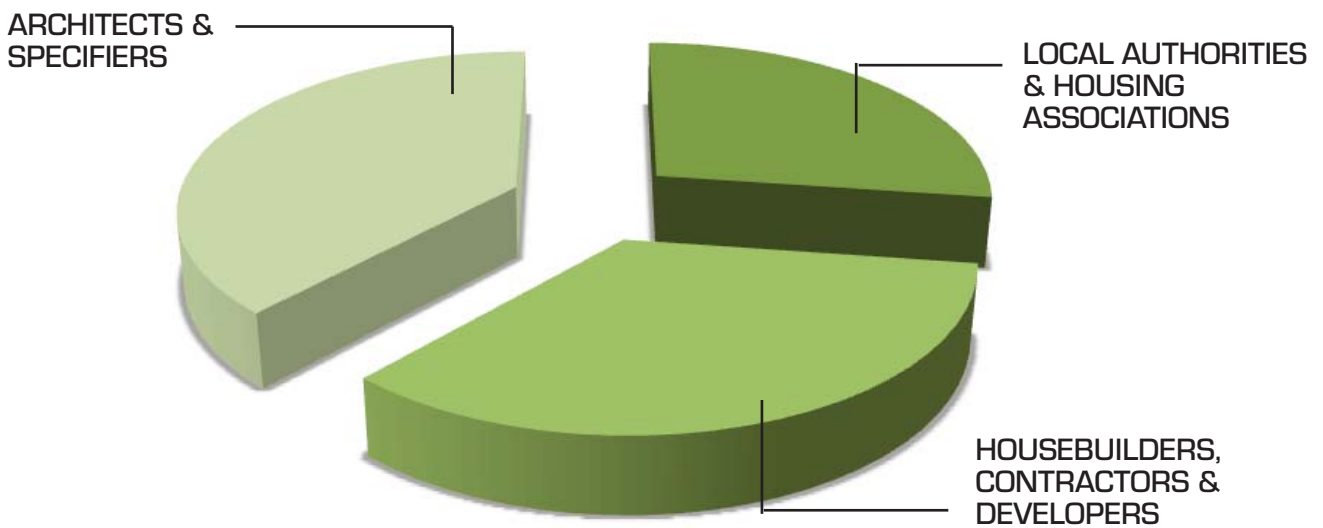


## CIRCULATION DETAILS



House building and the way we house the future population in the United Kingdom is set to dominate the political landscape for the foreseeable future. Housing Specification has carefully selected its readership to ensure that we reach those specifiers, designers and planners who are actively working on current housing projects. Supporting this data are key named individuals across the local authority, housing association and private house building sectors.

### CIRCULATION ANALYSIS



<b>LOCAL AUTHORITIES &amp; HOUSING ASSOCIATIONS</b>	<b>6,104</b>
<small>(Named Individuals by Job Title including : Managing Director, Chief Executive, Directors including; Property Services, Regeneration &amp; Development, Operations, Project, Resources )</small>	
<b>HOUSEBUILDERS, CONTRACTORS &amp; DEVELOPERS</b>	<b>7,761</b>
<small>(Named Individuals by Job Title including : Project Managers, Business Development Officers, Quantity Surveyors, Contracts Managers, Planning Consultants, Planning Services, Site Managers, M&amp;E Consultants, Maintenance Managers and Facilities Managers)</small>	
<b>ARCHITECTS &amp; SPECIFIERS</b>	<b>8,573</b>
<small>(Named Individuals by Job Title including : Architects – (Principal, Partner, Senior &amp; Project) Architectural Technologists, Architectural Technicians.</small>	
<b>TOTAL CIRCULATION</b>	
	<b>IN PRINT 12,674</b>
	<b>IN DIGITAL 10,764</b>