



hotelsport&leisure BUILDINGS & INTERIORS

The Hotel, Sport & Leisure sector, by its very nature, attracts a fantastic wealth of creative talent. The environment where this talent performs, needs to reflect the character and vibrancy of the people involved. Consumers too are becoming evermore selective in how they spend their leisure time and in such a competitive environment specifiers, buyers, planners and owners need access to a broad range of ideas and product information.

Hotel, Sport & Leisure and its website www.hotelsportandleisure.com have been developed in response to a demand from specifiers involved in Hotel, Sport & Leisure projects, for a magazine and web portal that publishes product and project information specifically tailored to their industry.

Our editor Joe Simpson is well respected in the industry and his depth of knowledge means he is ideally placed to comment on the latest developments across this expanding and lucrative market. His articles reflect the innovative and creative ideas that Architects & Designers are bringing to the table to attract and retain the audience that they and their clients are targeting.

Hotel, Sport & Leisure provides the perfect platform from which to promote your products and services. Printed on high quality paper, your advertisements, articles and press releases are reproduced to the highest standard mirroring the professional environment that you operate in.



FEATURE LED FRONT COVER



INFORMATIVE PRODUCT NEWS



TOPICAL NEWS CONTENT



IN DEPTH INDEPENDENT FEATURE ARTICLES

CIRCULATION

Hotel, Sport & Leisure's circulation is 100% controlled and ABC audited. It is made up of three core elements; requested readers, previous enquirers and most importantly, through our association with emap Glenigan, every named specifier currently working on a new build or refurbishment project that requires planning permission. This includes all hotels adding leisure facilities to their premises.

Architects and Interior Designers including Technicians and Technologists	5048
Project Managers, Facilities Managers, Directors and owners of Hotel, Sport & Leisure Facilities	3983
Owners & Managers of private and publicly owned Health and Fitness clubs	1667
Average Net Circulation	10,698

TESTIMONIAL

"I have used Tanner Stiles Publishing for one year and have been pleased with the professional way they have dealt with Island Stone and the quality of leads that Hotel, Sport & Leisure generates for us."

Margot Neuhaus - Island Stone Natural Advantage Ltd

REGULAR CATEGORIES

Editors Choice
New Developments
Doors, Window and Entrance Systems
Floors and Floor Coverings
Bathrooms, Washrooms and Changing Facilities
Lighting and Electrics
Interior Furniture and Furnishings
Hotel Reception and Front Desk
Walls and Wall Finishes
Building Services
Kitchens & Caterings
Sports & Gym
Stadia
Technology
Plus Regular Project articles and Case Studies written by Joe Simpson

FOCUS FEATURES

Winter (Jan/Feb) Interiors Furniture & Furnishings Doors & Windows Kitchens & Catering Floors & Floor Coverings Moveable Walls, Ceilings & Partitions	Summer (July/Aug) Building Services Heating & Ventilation & Air Conditioning Blinds, Louvres, Shutters & Screens Lighting & Electrics Security & Fire Protection Lifts, Stairs & Balustrades Access for the Disabled
Spring (April/May) External Envelope External Roof & Wall Finishes Structures and Stadia Perimeter and Sports Fencing CCTV/Intruder alarms Landscaping & External Works	Autumn (Oct/Nov) Sport & Leisure Swimming Pools & Spa's Sauna & Solarium Wash & Changing Room Facilities Showers Cubicles Sports & Gym Equipment



MECHANICAL DETAILS

Email material to: copy@tspltd.co.uk

Material must be supplied on Mac readable discs

PDF's should be print ready with all fonts and images embedded (min 300dpi)

Documents must be Quark Xpress

Images must be saved as TIFF or EPS

Minimum 300dpi at 100% size

Images other than EPS must be in picture boxes with an ITEM and White background

Ensure all images are CMYK not RGB

Ensure all colours are CMYK not RGB or SPOT including Freehand and Illustrator files

Inserts accepted by negotiation

Artwork requiring further production may levy further charges which will be pre-quoted prior to implementation

Cancellations in writing by the first working day of the month prior to the month of publication as our standard terms and conditions of sale state



Tanner Stiles
PUBLISHING LTD

Publication	Full page size	Half page size (Vertical)	Half page size (Horizontal)	Quarter page size
Specification Magazine	230mmW x 300mmH (Trim) 236mmW x 306mmH (Bleed)	90mmW x 260mmH	200mmW x 125mmH	90mmW x 125mmH
Housing Specification	230mmW x 300mmH (Trim) 236mmW x 306mmH (Bleed)	90mmW x 260mmH	200mmW x 125mmH	90mmW x 125mmH
Hotel Sport & Leisure	230mmW x 300mmH (Trim) 236mmW x 306mmH (Bleed)	93mmW x 260mmH	200mmW x 125mmH	93mmW x 125mmH
Project Management for Building Cards	117mmW x 140mmH (Trim) 123mmW x 146mmH (Bleed)	n/a	n/a	n/a

Publication		
Specification Product Update	100mmW x 130mmH	80 words of text with company contact details An accompanying high resolution colour photograph

Tanner Stiles Publishing Ltd
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Telford TF2 9TW

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Add registration marks on for full page advertisements

Add a key line on for half page and quarter advertisements

www.tspltd.co.uk/media.php

ADVERTISEMENT RATES

Publication	DPS 1 Insert	DPS 4 Inserts	DPS 10 Inserts	Full Page 1 Insert	Full Page 4 Inserts	Full Page 10 Inserts	1/2 Page 1 Insert	1/2 Page 4 Inserts	1/2 Page 10 Inserts	1/4 Page 1 Insert	1/4 Page 4 Inserts	1/4 Page 10 Inserts	Literature & Web Panels	Classified Per SCC
Specification Magazine	£5000	£4500	£4000	£2600	£2250	£2000	£1300	£1150	£1000	£650	£575	£500	£150	£15.00
Housing Specification	£5000	£4500	£4500	£2200	£2000	£1800	£1100	£1000	£900	£550	£500	£450	£150	£15.00
Hotel Sport & Leisure	£4000	£3750	£3500	£2000	£1800	£1600	£1000	£900	£800	£500	£450	£400	£150	£15.00
Specification Product Update	n/a	n/a	n/a	£2000	£1800	£1600	n/a	n/a	n/a	£550	£500	£450	n/a	n/a

Response Cards	1 Insertion	3 Insertions	6 Insertions	Top 10 Position	Bottom Flip Card	Use of Publishers Reply Licence
Project Management For Building Cards	£1000	£900	£800	Add 10%	Add 10%	£ 75.00

Websites

	Rectangle Button advertisement (120 x 60 Pixels)	Square Button advertisement (120 x 120 Pixels)	Horizontal Banner advertisement (468 x 60 Pixels)	Vertical Banner advertisement (120 x 600 Pixels)
Rate per website	£100	£150	£400	£500

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Prices based on existing artwork supplied by the client. If a new banner or button is required this can be created and costs will be discussed before work is undertaken.

Advertisement rates are quoted in full colour

www.tspltd.co.uk/media.php

